

Louis J. Pearlman Biography

Contributed by Administrator
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The following is an actual biography written by Lou Pearlman's company.

You could say that Louis J. Pearlman (Lou Pearlman) has music in his blood. In addition to playing guitar for a band in his hometown of Flushing, Queens, New York, Louis Pearlman grew up musically inspired by his first cousin, Art Garfunkel. But when success in the music industry initially proved elusive, he turned his attention to another passion: his love for aviation. Armed with a strong vision, Lou Pearlman convinced Wall Street investors to help him start an air charter service. His vision came to fruition as Trans Continental Airlines was born. Oddly enough, it was Trans Continental Airlines that would eventually lead Lou Pearlman to his unbelievable success in the music industry.

After chartering jets for such music industry giants as Michael Jackson, Madonna and Phil Collins, Lou Pearlman received a charter request from the musical group New Kids on the Block. Upon learning that these five young guys had amassed more than \$100 million in record, tour and merchandise sales, Louis J. Pearlman decided it was time to re-enter the music industry from a different angle. With that decision, Trans Continental Records was created.

Louis Pearlman 's first attempt, the Backstreet Boys, catapulted Trans ontinental Records into the spotlight of the world music scene, selling more than 65 million units worldwide and going gold and platinum in 45 different countries. Not long afterward, Trans Continental Records repeated that success with *NSYNC, which sold over 56 million units globally.

In just a few short years, the Trans Continental Records roster grew to include many other hit sensations including LFO and O-Town, a band that Lou Pearlman created for the ABC/MTV hit series, "Making the Band." O-Town's debut single made recording history when it entered the Billboard single sales chart at number one.

Lou Pearlman 's newest success story, Natural, is following in the footsteps of the Backstreet Boys by first conquering European audiences. Natural's first single entered Top 10 on the Billboard single sales charts and went gold in the United States and Asia. Their debut album entered the German music charts at number two, number five in Japan and number one in many other markets, and they routinely perform to throngs of teens shrieking with excitement worldwide.

Louis Pearlman's musical empire in Orlando has continued to expand with the creation of an entertainment complex that features a state-of-the-art recording studio. Trans Continental Studios has been utilized by in-house artists and also by music industry stars such as Britney Spears, Creed, Matchbox 20, Mandy Moore and Alicia Keys to name a few.

In addition, Lou Pearlman produced "Longshot," a full length motion picture featuring some of today's hottest recording stars. Louis J. Pearlman is also producer and occasional guest for MTV's "Making the Band II" with P. Diddy. And, as if being a music mogul wasn't enough for Louis J. Pearlman, he has also added author to his resume with the release of his book, Bands, Brands and Billions.

Louis Pearlman' 's newest venture, Talent Rock (TM), presents talent search events showcasing aspiring models, actors and vocalists to the entertainment industry. Talent Rock events are setting a new standard in the industry combining professional opportunity and workshop learning experiences with fun and exciting locations.